#### STUDENT COURSE INFORMATION

# FANSHAWE COLLEGE OF APPLIED ARTS AND TECHNOLOGY SCHOOL OF DESIGN

January 2017

#### ARTS-1054 -- INTERMEDIA

**Duration:** 75 total course hours **Credit Units:** 5.00

\*NOTE: The hours may vary.

#### This course is a prerequisite for:

ARTS-3034 FINE ART STUDIO 3

#### Prerequisite(s) for this course:

NO COURSES

#### **Course Description:**

This one semester course is designed to introduce students to an appreciation of the inter-disciplinary aspects of contemporary art. The course will provide students with an introduction to work in digital time-based media, including video and sound. Class projects will be structured around various techniques and methods of working and shooting and editing of video including the spoken word and performance.

## **Vocational Course Learning Outcomes:**

Upon successful completion of this course, the student will be able to:

- 1. understand inter-disciplinary developments in contemporary art practice;
- 2. utilize basic video editing;
- 3. demonstrate knowledge of early twentieth century Art History;
- 4. prepare a detailed record of research and discussions;
- 5. demonstrate a knowledge of how art relates to film;
- 6. prepare an introductory video portfolio.

# **Essential Employability Skills Learning Outcomes:**

Ess	sential Employability Skills Learning Outcomes	Taught	Reinforced	Assessed or evaluated
1.	Communicate clearly, concisely and correctly in the written, spoken and visual form that fulfills the purpose and meets the needs of the audience.	V	7	V
2.	Respond to written, spoken or visual messages in a manner that ensures effective communication.	<b>V</b>	<b>V</b>	V
3.	Execute mathematical operations accurately.			

4.	Apply a systematic approach to solving problems.		<b>~</b>	<b>V</b>
5.	Use a variety of thinking skills to anticipate and solve problems.			✓
6.	Locate, select, organize and document information using appropriate technology and information systems.	7		<b>V</b>
7.	Analyze, evaluate and apply relevant information from a variety of sources.	<b>V</b>		<b>V</b>
8.	Show respect for the diverse opinions, values, belief systems and contributions of others.		<b>V</b>	<b>✓</b>
9.	Interact with others in groups or teams in ways that contribute to effective working relationships and the achievement of goals.	V		V
10.	Manage the use of time and other resources to complete projects.	<b>V</b>		<b>✓</b>
11.	Take responsibility for one's own actions, decisions and consequences.	<b>V</b>	~	<b>✓</b>

# **Detailed Content:**

Detailed Content: All Project Outlines will be available online as the term develops.

	_	
Week		_
1.	Introduction to the course.	
	Introduction to storyboards	
	Drawing a Storyboard from 'Psycho'	
2.	Lecture: Brief Overview of Video Art	
	Introduction of video equipment	
	Introduction to 6-shot video project	
3.	Critique of 6-shot videos	6-shot video & storyboard Due
	Lecture: Early Cinema - Continuity Editing and Montage	
	Introduction of Project 1 – black and white video based on silent film aesthetic	
	- Storyboard preparation	
4.	Project 1 continued	Project 1 Storyboard Due
	- Introduction to Video Editing Program	
	- Practical application with instruction	
5.	Presentation and Group Critique of Project 1	Project 1 Due – 15%
	- Instruction on Video Editing Program	Group Critique
6.	Lecture: Experimental Cinema – the Surrealists	

	Introduction to Project 2 – experimental black and white video with sound based on Surrealist film	
	aesthetic in the contemporary moment	
	- Storyboard preparation	
	Instruction on Video Editing Program	
7.	Project 2 continued	Project 2 Storyboard Due
	Independent practical application	
8.	Presentation and Group Critique of Project 2	Project 2 Due – 15%
	Lecture: Video as Poetry (visual and sound)	Group Critique
	Introduction to Project 3 – contemporary colour video with original soundtrack based on Dada approach to poetry	
	- Preparation of visuals	
9.	Project 3 continued	
	- Preparation of original soundtrack - Working with post-production audio studio	
10	Independent practical application	Drois at 2 Dros 200/
10.	Presentation and Group Critique of Project 3	Project 3 Due – 20%
		Group Critique
11.	Lecture: The 'Staged' Video	
	Introduction to Project 4 – a 'staged' colour video with sound interpreting a specified contemporary painting / photograph	
	- Preparation of storyboard	
12.	Lecture: Video Art as Installation and Immersive Experience	
	Project 4 continued	
	Independent practical application	
13.	Presentation and group critique of Project 4	Project 4 Due – 20%
		Group Critique
14.	Portfolio Review	Portfolio Evaluation – 10%
	Video Quiz	10%
15.	Open House	Open House
	10 k 211 1 10 000	0 0 0 1 1 1 0 0 0 0

# **Teaching Methodologies:**

Lectures	30%
----------	-----

Demonstrations	10%
Practical application with instruction	20%
Independent practical application	25%
Participation / Group Critiques	15%

### **Required Learning Resources:**

Video equipment, SD memory card (32 GB), USB flash drive (32 GB), sketchbook, 8 ½" x 11" portfolio case.

Video cameras, lighting equipment, and tripods may be borrowed from Media Services. Video editing studio supplied by the College.

#### **Method Of Evaluation:**

The final mark/grade for this course will be determined as follows:

Project 1	15%
Project 2	15%
Project 3	20%
Project 4	20%
Video Quiz	10%
Participation / Group Critiques	10%
Portfolio	10%

An aggregate of project assignments and quality of work are all considered in the evaluation process.

If you miss more than three (3) classes the course might not be complete.

Students are required to present a portfolio and/or display of work during exam week.

Tests/examinations/assignments must be written/submitted at the time specified. Request for adjustments to the schedule must be made BEFORE the test/exam/assignment date, to the professor. Failure to do so will result in a mark of "F", unless an illness/emergency can be proven with appropriate documentation at no cost to the College.

#### LATE PROJECT POLICY FOR FIRST YEAR FINE ART STUDENTS

If your project does not meet the deadline criteria the following steps must be met in order for your project to be graded:

- 1. Inform your professor that your project will not meet the deadline.
  - 2. Within two weeks following the missed deadline you must show your instructor the finished project in order to lose only ten percent (10%) of the mark.
  - 3. If you cannot meet this two-week deadline then discuss with your instructor the possibility of handing in the project within your required end of term portfolio. An unfinished project, not previously finished/marked, will gain a mark no higher than fifty percent (50%) of its original percentage within your portfolio presentation.

This course is NOT upgradeable within accordance to college policy 2-C-04

NOTE: Test and assignment due dates, etc. will be provided by the professor at the beginning of the course.

Consult the Program Division Policy for additional information on course evaluation and progression.

Grade	<u>Range</u>	Comment	<b>Grade Point</b>
A+	90-100	Distinguished	4.2
Α	80-89		4.0
B+	75-79		3.5
В	70-74		3.0
C+	65-69		2.5
С	60-64		2.0
D+	55-59		1.5
D	50-54	Marginal	1.0
F	0-49	Unsatisfactory	0
Р	greater than 50	Pass	N/A
1	N/A	Incomplete	N/A
N	N/A	No Credit Achieved	N/A
W	N/A	Withdrawn	N/A
Χ	N/A	Audit	N/A

CHEATING - All forms of cheating are considered an academic offence and the College has a clear policy on cheating. Please refer to Policy 2-G-04 on Fanshawe Online or in the Student Handbook.

PLAGIARISM - Plagiarism is cheating and an appropriate penalty will be applied and a report will be placed in the student's file in conformance with College Policy 2-G-04 on cheating. Plagiarism (the intellectual dishonesty resulting from a student's failure to acknowledge indebtedness to sources used) is a serious academic offence that shall result in appropriate penalties, to be determined at the discretion of the course professor in consultation with the Divisional Chair. Plagiarism includes, but is not limited to, submitting the same work to more than one professor for credit in different courses without prior written permission from the professors. Penalties shall range from failure of an assignment to possible failure of the course.

REWRITES - Students cannot make the assumption that any provision will be made by the professor to permit a student to rewrite failed assignments or tests.

#### Turnitin.com

As part of Fanshawe College's commitment to fostering excellence in student assignments, this course may require students to submit their papers to Turnitin.com. This Web service is designed to help students understand the importance of identifying borrowed work in their essays, and how to correctly cite research sources. Instructions for how to use Turnitin.com will be provided by the professor, and additional information is available at <a href="https://www.Turnitin.com">www.Turnitin.com</a>.

#### **Additional Information:**

Consult your Program Outline for information concerning the minimum passing grade needed for this course.

- 1. General introduction to intermedia in art
- 2. Photomontage
- 3. Sound art
- 4. Video art
- 5. Performance art
- 6. Critical analysis of film and television

General Education Statement: Integrated in this course is the developing awareness of political, social and cultural changes throughout the twentieth century. Communication skills and research methods will be developed as well as the ability to work with others.

#### ADDITIONAL DETAILED CONTENT -

\*students are expected to maintain a separate, detailed notebook of lectures and research notes throughout the course.

NOTE: The course topics/schedule may be subjected to change to adapt to class needs. All changes to topics/schedule and respective due dates will be announced in class with fair advance warning. You are responsible for keeping track of this information.

ATTENDANCE - It is highly probable that absence from two or more classes will jeopardize average or above average grades, and may cause failing grades. Any student who arrives late or misses class will not be given a personal review of information they have missed.

CODE OF CONDUCT - The College has a policy on student conduct. Please refer to Policy 2 - G - 01 on Fanshawe Online or in the Student Handbook.

GRADE RECORDS - Students are responsible to keep track of their own grade records, pre-requisites and that all criteria are met for graduation.

Due to time and prevailing conditions course topics may be altered/changed at the instructor's discretion but students will be notified beforehand.

#### **Prepared By:**

Joscelyn Gardner

The following applies for course offerings consistent with the Standard Academic Calendar:

#### **Internal/External Course Credit Application Deadline**

Applications for Internal/External Course Credit are available from the Office of the Registrar. Check college calendar for deadlines.

# **Course Add/Drop Deadline**

You may withdraw from a course without academic penalty during the first 70% of the course duration. Application is made through the Office of the Registrar.

#### **Academic Assistance**

The primary resource for students experiencing difficulty with course material is the course

professor. In addition, students who want to attend study skills workshops or who require further assistance should contact the Learning Centre in F2001 (519-452-4265) for one-to-one tutoring from staff in math, physics, chemistry and English or for information about peer tutoring. For faster service, students can submit an online request at <a href="http://www.fanshawec.ca/peer-tutoring">http://www.fanshawec.ca/peer-tutoring</a> to be matched with a Peer Tutor who has excelled or is excelling in their program.

Student Success Advisors are available to assist students with academic concerns or other problems they may face while at Fanshawe. They can either assist you directly, or refer you to the appropriate resource on campus to get the help you need. Contact information for your Student Success Advisor can be found on the Web at <a href="http://www.fanshawec.ca/myssa">http://www.fanshawec.ca/myssa</a>.

Students who have a disability or suspected disability are encouraged to contact Counselling and Accessibility Services in F2010 (519-452-4282) for information about academic accommodations and support services. A student with a disability may register online: <a href="http://www.fanshawec.ca/earlyid">http://www.fanshawec.ca/earlyid</a>. Confidential personal, academic and career counselling services are also available at any Fanshawe College campus to support your success.

Learners in an online course or fully online program can find out more about the supports and services available at <a href="http://www.fanshawec.ca/oss">http://www.fanshawec.ca/oss</a>.

#### Re-taking a Course:

Subject to meeting any pre-requisite or co-requisite requirements, a student may retake a course. The second re-take must be approved by the Academic Manager or designate and will be granted based on extenuating circumstances and with recommended interventions such as counselling or a learning contract. Subsequent re-take opportunities will only be available as part of an overall success strategy developed in consultation with the student, program co-ordinator and the Academic Manager. The best grade achieved will be used in calculating the cumulative GPA.

#### **Related Policies**

Course Grade System - See College Policy 2-C-04

Prior Learning Assessment and Recognition - See College Policy 2-A-10

Evaluations - See College Policy 2-C-02

Academic Standing - See College Policy 2-C-05

Student Appeal of a Grade or Other Academic Decision - See College Policy 2-G-02

Academic Withdrawal and Termination - See College Policy 2-C-06

Academic Offences - See College Policy 2-G-04

Student Code of Conduct Policy - See College Policy 2-G-01

Respectful College Community Policy - See College Policy 1-B-46

Authorized	Jana Warningston		
Ву:	sund requiring	Date:	January 2017