

PROJECT 3: RECREATING A ROOM

In this project, you will be working with **Still Photography** and **Stop Animation** to create a **Video Projection**. You will also be constructing a miniature room which will become the stage-set for your video projection.

You will complete this project in groups of **three** students. Each student must sign a project report at the completion of the project that states the amount of work done by each person in the group.

The project will be completed in **three stages**:

1. RESEARCH

You will be given an image of a contemporary art work on which your project will be based. You must research the artist who has created this work as well as the work itself so that you understand what the work is about and the context in which it was made. This is important since you will later need to change / activate the work in a subtle way and this change must be something that the artist might have thought about doing him/herself. You will also be making a final Powerpoint presentation in which you present this research to the class.

2. PROCESS

- You will build a **3D replica** of the image of the contemporary artwork that you are interpreting using the wooden stage-set provided. You can use any materials imaginable but you must create a believable scene that matches as accurately as possible every detail of the image you are working with. While you are making the 3D set, you will view it through the viewfinder of a camera that you have mounted on a tripod. This will be your guide. **The illusion created within the viewfinder will be your central concern.**
- Once you have fully recreated the image, you will be ready to photograph it. To do this, you must **light the scene carefully** to create the correct mood.
- You will then **animate** some aspect of the image in a subtle yet interesting way that is in-keeping with what the artist who created the original work might have done. The animation should last for at least 30 secs. You may animate more than one element according to your needs. Please ensure that the lighting remains consistent.

- You will then create a **looped video** that can be projected. The video should have at least 3 minutes of still image followed by 30secs. to 1 min. of subtle animation.

3. PRESENTATION OF WORK

Each group will present their work in a Powerpoint presentation. **All members of the group will speak during the presentation.** The presentation will include an image / images of the contemporary artwork which you interpreted along with background information on the artist and the artwork. You may include other artworks from the artist if this sheds light on your creative process. You should explain how you interpreted the work as well as any changes made, and why. The reasons for changing anything must be clearly articulated. You are expected to have a very good understanding of the artist's working method and interests.

You will then show your work as a video projection in the Powerpoint and talk about it..

PLEASE USE YOUR IMAGINATION!

DUE DATE

This project is due on **Wednesday 11th February**. Each group will have 10 – 15 minutes to present their work